



An Australian Government Initiative

business.gov.au

Your business gateway to government information and services

business.gov.au

Content Syndication

Windows Installation Guide

Version 2.0



Department of Innovation, Industry, Science and Research

Support email: syndication@business.gov.au
Web: www.syndication.business.gov.au

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Welcome to business.gov.au

business.gov.au offers simple and convenient access to government information, transactions and services. It's a whole-of-government service providing essential information on planning, starting and running a business.

Syndication

Syndication allows you to access, publish and integrate business.gov.au content directly to your website. This enables your clients to access up-to-date government information directly from your website, rather than having to go to business.gov.au or to the relevant government site.

Syndicated content is available for web site integration as either a true **RSS (Really Simple Syndication) Web Feed** or by downloading and installing the **Full Service** (see below) to integrate business.gov.au content into your own website.

Full Service

The Full Service includes a great amount of business.gov.au content that can be published and integrated in to your website. It is even possible to display the content in the look and feel of your web site. Any additions or updates that are made to the content on business.gov.au are automatically updated on your site, meaning with correct implementation of the full service your content will always remain up to date.

A set of user-friendly tools is available to help non-technical or technical staff to implement this service. Your technical staff will also be able to further modify the feed to present a more sophisticated integration of business.gov.au information and services, displaying content in the look and feel of your web site.

RSS Service

For small business use

This service allows small organisations or individuals to sign-up and automatically gain access to the business.gov.au RSS web feeds without submitting a Memorandum of Understanding (MOU). Many website content management systems or development tools, such as Dreamweaver Version 8, now include the ability to incorporate RSS feeds to a web site as a standard feature.

For individual use

These web feeds can be easily viewed using an internet browser such as Firefox 2 or Internet Explorer 7 or an RSS web feed Newsreader (all free to download from the Internet).

New Syndication Partners

To download and install the full Syndication Toolbox, you need to have registered for the Syndication RSS Web Feeds and entered in to an MOU (Memorandum of Understanding) with the Department of Innovation, Industry, Science and Research.

A copy of the MOU can be downloaded from www.syndication.business.gov.au after you have registered for the Syndication RSS Feeds. Select the **Click here to subscribe to the full syndication package** link located at the bottom right hand side of the screen to access the MOU.

Please download, print, sign and either fax the completed MOU to (02) 6276 1730 or scan and email to syndication@industry.gov.au or send by mail to:

Syndication Manager
business.gov.au
GPO Box 9839
Canberra ACT 2601

When we have received and approved the MOU we will generate and forward you a User ID.

Please contact syndication@business.gov.au if you have any questions about the MOU process.

Installing the Full Syndication Service

Once you have been issued your User ID you will have access to a 'TOOLS' menu where you can download your choice of installation package.

Before you install the Syndication Service you need to determine which installation package is most suitable to your operating system / web server. business.gov.au currently provides three different installation packages – Windows, Java and PHP – to cater for a variety of operating systems / web servers. This document refers to the installation of the syndication Windows tool.

Note

You may need to consult with your system administrator or webmaster before installing the syndication package on your system.

Windows Installer

Prerequisites

Before installing the syndication service, please ensure that your system meets the following prerequisites.

Minimum requirement of - Microsoft .NET Framework Version 1.1 or higher

You can check what version you have on your PC by looking in the folder <C:\WINDOWS\Microsoft.NET\Framework>.

If you need to update, you can from one of the following links;

[Microsoft .NET Framework Version 2.0](#)

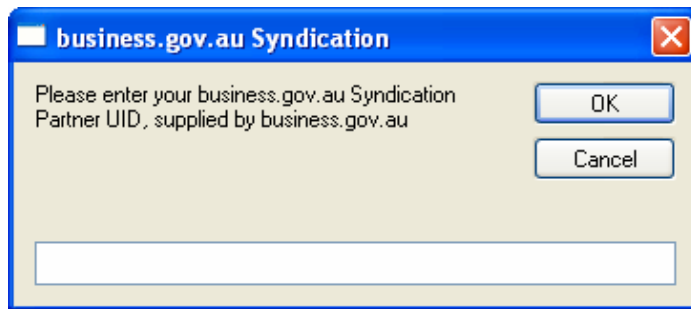
[Microsoft .NET Framework Version 1.1](#)

Installing the Syndication Software

- 1 Close all programs that you are currently running and double-click on the business.gov.au Syndication Installer package – **setup.exe**

- 2 Follow the on screen prompts, clicking  and  then you will be prompted to enter your Unique Identifier (UID) as provided by business.gov.au.

-
- 3 Enter your UID and press **OK**.



- 4 Read the popup message and then select **OK**.
-

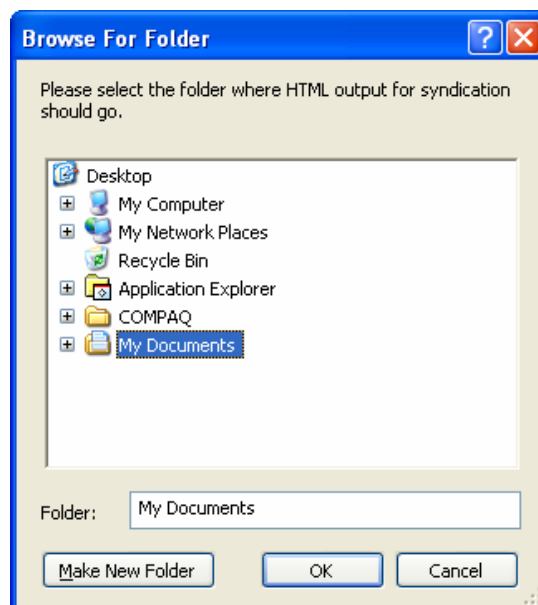


Warning!

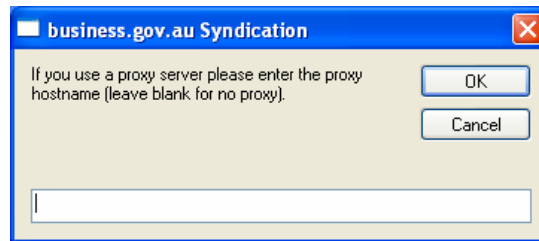
The next step requires you to specify a folder to where syndicated content will be published. Each time the syndication content is refreshed **ALL FILES** contained in the folder specified in the next step will be overwritten. Please ensure that you **DO NOT** select a folder that contains any important files, system data, images, CSS or associated HTML pages.

It is recommended that you create a new folder that is dedicated to receiving syndicated content.

- 5 Create a new folder to receive syndicated content by selecting **Make New Folder**.



-
- 6 If required, enter your proxy server details, you may need to consult with your system administrator to get this information. Select **OK**.



- 7 Read the popup message and then select **OK**.
- 8 Press **Finish** to complete the installation process.

As part of the installation process, syndicated content is automatically downloaded to the folder that has been specified in step 5. Within that folder you can open the file '*default.htm*' and browse through the syndicated content pages.

You have now successfully installed the business.gov.au syndication package. Please contact syndication@business.gov.au if you experience any difficulty with the installation process.

Using the Syndication Tools

Syndication Toolbox Operation

To launch the Syndication Toolbox (pictured below) select:

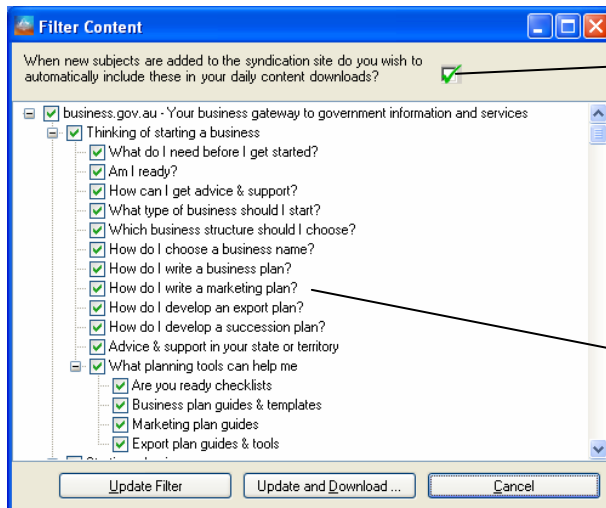
Start > All Programs > business.gov.au Syndication >  Run business.gov.au Syndication



1. Filter Content



Pressing the **Filter Content** button launches the Filter Content interface, which allows you to choose whether or not you want to include new content items provided by business.gov.au to be automatically included in your syndicated content feed. It also allows you to select content items that are most relevant to your website.



New Subject Notification Checkbox.

Tick - New subjects will be automatically added to your list of syndicated content downloads.

Cross - New subjects will not be added to your list of syndicated content downloads.

Content Items

Checked items will be included in your syndicated content download.

Content Items

Content items are displayed in a hierarchical manner and grouped into relevant subjects. By default, all available content items are selected and published to the folder specified during the installation process.

Note

When an item is deselected, all sub-items that are below it in the structure will also be deselected as they rely upon a parent content item to create linkages.

Update Content Filter Settings

Update Filter

When you have decided which content items you want to publish to your website, by ticking or unticking them in the list, select the **Update Filter** button to save your current filter settings and close the Filter Content window.

Update and Download

Selecting the **Update and Download** button will save your current filter settings and proceed to download content from business.gov.au. Content that is currently stored in your publishing folder will be overwritten with a fresh set of content with your new filter settings applied. Once the content has successfully downloaded, the Filter Content window will close.

Cancel

Selecting the **Cancel** button will simply close the Filter Content window without saving any changes.

2. Download Syndicated Content



By default, if your PC is connected to an internet connection that is always on, syndicated content items are scheduled to download daily at 2am in the morning. You can also manually download content by selecting the **Download Syndicated Content** button. The contents of your destination folder will be being updated with the latest content from business.gov.au, incorporating any changes you have made to the styling of the content.

Note that the manual process does not stop or replace the scheduled process but is intended to be used for testing purposes. For example you may want to check the final styling and layout of the content before making it available on your website or immediately update any changes you make.

3. Change Account Details



Selecting the **Change Account Details** button will launch your default web browser and connect you to the syndication login page. Once you have logged in with your username and password you can edit your details – **Edit Profile**, access the business.gov.au **RSS Feeds**, download installation **Tools** and access **Help and FAQs**.

4. Change Publishing Folder



During the installation process you would have specified a folder for your published syndicated content. By selecting the **Change Publishing Folder** link you can **Select a New Folder** or **Make a New Folder** to where content will be published.



Warning!

Each time the syndication refresh job is executed **ALL FILES** contained in the folder specified in the next step will be overwritten. Please ensure that you **DO NOT** select a folder that contains any important files, system data, images, CSS or associated HTML pages.

5. Contact Syndication



Selecting the **Contact Syndication** button will launch a web based form which will be emailed to the business.gov.au Syndication Team. Please include as much detail as possible about the problem you are experiencing and we will get back to you as soon as possible.

6. Help



Select the **Help** button to launch an online version of this guide. Should you require further help, please use the feedback form accessible via the **Contact Syndication** button.

7. Close



Selecting the **Close** button closes the Syndication Toolbox.

Note that it is not necessary to have the Toolbox open to execute the daily refresh process and publish business.gov.au to your destination folder.

Uninstalling the Syndication Toolbox

To uninstall the Syndication Toolbox from your system follow these steps:

- 1 Make sure that you have closed the desktop application.
- 2 Click **Start > Control Panel > Add or Remove Programs**
- 3 Locate the **business.gov.au** application in the list and select the **Remove** button.
- 4 Select the **Yes** button to confirm that you would like to delete the application.

The Syndication Toolbox is now uninstalled.